

22nd WBEC-West Annual Procurement Conference and Awards 12/15/2025 - 12/18/2025

11111 N 7th St, Hilton Phoenix Tapatio Cliffs Resort Phoenix Contact #:

12/16/2025

| Activity Time | Activity Detail |
|---------------------|--|
| 8:00 am - 12:00 pm | WBE Vendor Village Setup |
| 8:30 am - 9:30 am | PSP Showcase Prep Session |
| 8:30 am - 4:00 pm | WBE2WBE Corner |
| 8:30 am - 4:00 pm | Silent Auction |
| 8:30 am - 4:00 pm | Registration |
| 10:00 am - 12:00 pm | Platinum Supplier Showcase |
| 12:15 pm - 2:00 pm | WBEC-West Board Meeting |
| 1:00 pm - 2:15 pm | Conference Kick Off Workshop: The Power of Physiognomics to Accelerate Your Business in 2026. |
| 2:30 pm - 4:00 pm | How to Use AI to Clearly Articulate Your Differentiators, Prove Your Credibility, and Win More Contracts |
| 2:30 pm - 4:30 pm | WBENC Forward: Shaping the Future Together - Corporate Only Workshop |
| 4:15 pm - 5:15 pm | Accelerating Through Adversity: Turning Tough Times into Business Growth |
| 6:00 pm - 7:30 pm | Vendor Village |
| 6:00 pm - 7:30 pm | Accelerating Connection Reception |

12/17/2025

| Activity Time | Activity Detail |
|----------------------|---|
| 8:30 am - 4:00 pm | Registration |
| 8:30 am - 10:00 am | Charting the Future: WBENCs Path Forward in 2026 - Full Breakfast |
| 8:30 am - 4:00 pm | WBE2WBE Corner |
| 8:30 am - 4:00 pm | Silent Auction |
| 10:15 am - 12:00 pm | Corporate Only Workshop Part 1 - The Silent Advantage: Leveraging Physiognomics to Build Trust and Accelerate Inclusion |

| 10:15 am - 12:00 pm | AI-Powered RFP Magic: Crafting Impactful & Compliant Responses Like a Pro |
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| 12:30 pm - 2:30 pm | Lunch In Vendor Village |
| 3:00 pm - 4:30 pm | Economic Insights from JPMorgan Chase |
| 3:00 pm - 4:30 pm | Corporate Only Part 2 - The Silent Advantage: Leveraging Physiognomics to Build Trust and Accelerate Inclusion |
| 5:30 pm - 9:00 pm | WBEC-West Celebration Reception and Awards Dinner |

12/18/2025

| Activity Time | Activity Detail |
|----------------------|--|
| 8:30 am - 12:00 pm | Registration |
| 8:30 am - 12:00 pm | WBE2WBE Corner |
| 8:30 am - 10:30 am | Pitch Breakfast |
| 10:00 am - 12:00 pm | WBE Vendor Village Close Out |
| 10:00 am - 12:00 pm | Silent Auction and Raffle Basket Pick Up |
| 11:00 am - 12:30 pm | Round Tables |
| 11:00 am - 12:30 pm | One on One Strategic Matchmaker |